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CURRENT SERIAL RECORDS

Timely Films



from the United States Department of Agriculture

Volume III, No. 4 December, 1959

ORDER BLANK

DATE OF SHOWING

B/w Color

(1st choice)

(2nd choice)

(3rd choice)

☐ ☐ IT'S CARVING TIME (4 3/4 min.)

☐ IMPORTED FIRE ANT (13 1/2 min.)

☐ A TREE IS BORN (29 min.)

☐ A TREE GROWS FOR CHRISTMAS (10 3/4 min.)

☐ A TREE GROWS FOR CHRISTMAS (7 min.)

If _____ is not available on the date requested, please schedule for first open date.

☐ PLEASE SEND ME THE USDA NEW TV FILM CATALOG

NAME _____ STATION _____ ADDRESS _____

CITY _____ ZONE _____ STATE _____

This is another quarterly film flier being sent to inform you of timely, informative films that can be shown on public service time.

Make bookings early, as only a limited number of prints is available. PRINTS MUST BE RETURNED IMMEDIATELY AFTER YOUR SHOWING to meet other commitments.

To order these films, fill in the above blank, indicating the date each is desired, with second and third choices, add your name and address and return to:

Motion Picture Service
Office of Information
U. S. Department of Agriculture
Washington 25, D. C.





IT'S CARVING TIME

4-¾ min., 16mm, color or b/w

"It's Carving Time" . . . and time to carve Tom Turkey for some of America's traditional fall and winter feasts. This year, serving the Big Bird need not be the problem it may have been in years past.

This film introduces "side carving", showing step-by-step a new and easy way of carving roast turkey.

This handy "how-to-do-it" will be valuable information for every host and hostess -- and in fact, anyone who enjoys good food served with a minimum of effort.

IMPORTED FIRE ANT

13½ min., 16mm, color

Dramatic photo macrography and animation combine to tell the unusual story of an army of ants making inroads in the South today.

This natural color film records the life cycle of the imported fire ant, so named because of its sting of fire.

Step by step this motion picture reveals the 4 major adult forms of the imported fire ant. Dramatic scenes show the ant in action, sinking his jaws into flesh and injecting venom from his stinger. The camera takes you on a tour of the underground honeycomb of chambers inside the ant colony where ants lay eggs and their young develop.

A TREE IS BORN

29 min., 16mm, b/w

This film shows the techniques Forest Service researchers employ to produce hybrid pines through controlled pollination, through the selection of superior pines, and the use of their natural seed. This educational film shows how the same basic procedures used in producing better agricultural plants and animals are being employed to produce faster-growing, healthier, better-formed forest trees.

Spectacular time-lapse photography shows a pine cone opening and tree seeds germinating and growing.

A TREE GROWS FOR CHRISTMAS

10-¾ min., 16mm, b/w

This is a timely story of the Christmas Tree in history and legend . . . how it first came to America . . . and how industry today grows, cuts, transports, and markets millions of trees annually. The whole family will be interested in important tips for handling the Christmas tree safely, and ways of preserving it longer after it reaches home.

SHORTENED VERSION ALSO AVAILABLE

7 min., 16mm, b/w

United States Department of Agriculture
Washington 25, D. C.

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